

STUFH the Bus

STUFH the bus is one of STUFH's main campaigns in the fight against hunger. This project's main goal is to fill a school bus with donated items for your local food bank, typically over the course of one or two weeks. This event is also a great opportunity to team up with your local branches of the K-Family!

Steps to plan a STUFH the bus

- Figure out the basics- In your club, discuss ideal timeframes to have the event and where on campus you would like to park the bus. Again, this event is usually held for a week or so on or near campus, and is more successful when there are not as many other events on campus. Try to place the bus at a well-traveled part of campus to ensure people see it and take interest.
- Get approval- Ensure your school is okay with having a bus parked on campus at your chosen location and time, and work with them to find something beneficial for both of you. Further, some schools will have requirements to host a food drive or advertise. Be sure to figure out what your school requires and accepts and act accordingly.
- Secure a bus- Now that your date and location are secured, book the bus. You can try contacting a local school bus barn or even see if your university will loan a bus for the event. You can also always try other local bus businesses. STUFH will assist you in finding a bus if you cannot find one; contact information is on their website at stufh.org.
- Advertise- Begin advertisement as soon as possible, but ideally at least one week prior to the collection week. Put up flyers, banners, and posters around campus. Have a social media presence by having Facebook events and having members post on their accounts about the food drive. If your school has newsletters for different programs or departments, try to run an ad in them.
- Collection- Ensure your club (and/or K-Family clubs) have a schedule of who will be collecting donations by the bus. Additionally, you can look into having collection points around campus that you pick up from, such as in residence halls, libraries, and student centers. Also consider collecting monetary donations for those who wish to donate but do not have food items on hand, and use those to purchase food donations.
- Reach out- Consider collecting donations from the community around campus and from the communities near your partnering K-Family clubs.
- Afterward- Arrange with your local food bank to drop off or pick up donations. Also arrange with your bus company how they wish to get their bus back. In general, try to ensure your donation and bus transportation is on a day where campus is not as busy! Submit your photos to STUFH and CKI so we can acknowledge your hard work.
- Thank everyone who helped you- Thank anyone who helped you along the way, whether it is your local K-Family clubs, donors, organizations, or local businesses.